

Learn how to use **FACEBOOK**  
to promote your organization  
& increase your business...  
**IT WORKS!**

Learn the basics of Facebook in fun environment.

- Promote your business in a way that will draw your target market to you & make them want to listen
- Network with other businesses to increase traffic
- Learn the right & wrong ways to promote yourself & your business on Facebook/effective methods of increasing your fans & thus your revenue
- Basics of using Facebook & how to tie it into other network marketing sites
- How to set up a “fan” (business) page on Facebook



**When:** Mondays, January 16, 23; 6-8 p.m.

**Where:** Archuleta County Ed Center  
4<sup>th</sup> and Lewis Streets

**Cost:** \$50

**← Instructor:** Tess Challis

Call 264-2835 or stop by the office at 4<sup>th</sup> and Lewis Streets to register!